

## pureWash Pro Earns Parent Tested Parent Approved Seal of Approval



### *The seal of approval families trust.*

As parents, choosing the right products for our families and homes can be overwhelming. We rely on testimonials, recommendations, and online ratings as we compare products for safety, effectiveness, and value. One way for parents to have confidence in a product is by purchasing products that have received a trusted Seal of Approval.

[Parent Tested Parent Approved](#) (PTPA), with a network of over 70,000 families across North America, helps parents with this important aspect of managing a smart and healthy home. It's like shopping with your best friend.

PTPA uses independent parent volunteers to evaluate products in their own homes, awarding the Seal of Approval to products that receive the highest evaluation scores. This process ensures that

PTPA winners are chosen based on merit and consumer experience – not on commercial considerations.

pureWash Pro was amongst many entries from across North America competing to earn the PTPA Seal during the first quarter of 2016. After several parent testers used pureWash Pro in their own homes for multiple weeks, they evaluated pureWash Pro based on ease of installation, cleaning performance, clothing softness, information available on the website, product value, and overall satisfaction. With high scores across the board, pureWash Pro was awarded with the Seal of Approval on April 12th, 2016.

Seeing the PTPA Winner's Seal on pureWash Pro's packaging and website is confirmation that pureWash Pro truly is a healthier, cleaner way to do laundry. This can give families confidence in purchasing pureWash Pro for their home, whether it is for saving money, reducing allergies, removing toxic chemicals, or helping the planet.

For more information on pureWash Pro, including how to try it for 30 days – satisfaction guaranteed, visit [www.purewash.com](http://www.purewash.com).