

## **pureWash Pro wins Parent Tested Parent Approved Seal of Approval**

*pureWash Pro redefines clean and healthy laundry*

April 12, 2016 -- Johnson City, Tennessee

GreenTech Environmental is pleased to announce that pureWash Pro has been awarded the Parent Tested Parent Approved Winner's Seal of Approval by PTPA Media, North America's largest volunteer parent testing community, with over 70,000 parents and one of the most recognized seals in North America. PTPA Winner's Seal is evidence of a product's excellence after extensive evaluation and testing by unbiased parent testers.

Inspired by the earth's natural purification processes, pureWash Pro uses patented technology to infuse enhanced oxygen into the wash water, killing 99.9% of bacteria, viruses, and odors. This oxidation process uses cold water and drastically reduces the need for detergent, bleach and softeners, making pureWash Pro a healthier laundry alternative for a happy family and a greener planet. Additionally, pureWash Pro kills the odors, mold, and mildew that often reside in front load washing machines. Compatible with both front and top load washers, pureWash Pro also offers a household port to help families wash pets, clean surfaces, and even water indoor plants. From families with skin sensitivities to the eco-conscious consumer, pureWash Pro offers a better laundry solution with one simple installation.

pureWash Pro was amongst many entries from across North America competing to earn the PTPA™ Seal. Independent parent volunteers evaluate products in their own homes to ensure that PTPA winners are chosen based on merit and consumer experience – not on commercial considerations. As a result, the PTPA Media™ Seal has quickly gained recognition as an international leader in certifying consumer products for quality, effectiveness and value. Their CEO and founder, Sharon Vinderine has appeared on over 150 morning shows as a reliable source for the latest and greatest in family products. The media and parents alike trust the collective opinion that PTPA Media represents.

Being honored with the influential Seal of Approval from PTPA Media Inc. is a huge achievement for a product designed to enhance the health and safety of families, children or parents. "The team here at GreenTech has always been motivated by our desire to help families live healthier and happier lives through the use of our home purification products. Receiving the PTPA Seal of Approval is confirmation that pureWash Pro is successfully achieving that goal," says Allen Johnston, CEO of GreenTech Environmental and inventor of pureWash Pro.

"At PTPA Media, we are proud to play a role in certifying innovative products that families can trust," says Sharon Vinderine, CEO and founder of PTPA Media Inc. "When consumers search for our Seal of Approval on product packaging and web sites, they are essentially searching for validation from their peers. Their peers will have objectively tested and approved these products based on their performance in a real life environment. That type of resource for families is priceless."

About GreenTech Environmental:

GreenTech Environmental was founded by Allen Johnston in 2009 to develop technologies for the home that are inspired by the earth's natural purification properties. From this vision, Johnston and a team of engineers with more than 60 years of experience created five "pure" product lines to introduce nature's purifying power to the world: pureAir, pureHeat, pureWash, pureWater, and purePower. Each line provides a clean, chemical-free environment while reducing energy consumption and saving money. For more information about GreenTech Environmental, please visit <https://www.purewash.com/company/>.

About PTPA Media Inc.:

PTPA Media provides an objective framework for appraising and promoting new products designed to enrich family living. The company's mission is to marry innovative companies with discerning consumers, to improve consumer access to quality products and services for their families and homes. For more information about PTPA Media Inc., please visit <http://ptpa.com>.

GreenTech Environmental Media Contact Information:

Sarah Haun

Tel: (423)747-1550

[SarahH@GreenTechEnv.com](mailto:SarahH@GreenTechEnv.com)

[www.pureWash.com](http://www.pureWash.com) | "Purify Your Clothes With Every Laundry Cycle"

[www.GreenTechEnv.com](http://www.GreenTechEnv.com) | "Technology in Harmony with Nature"

<https://www.facebook.com/pureWash/>

<http://www.twitter.com/pureWashPro/>

PTPA Media Contact Information:

Sharon Vinderine

Tel: (905)738-1447

<http://ptpa.com>

<https://www.facebook.com/parenttestedparentapproved/>

<https://www.twitter.com/PTPA>